



Mississippi Golf Resort Classic
March 27-April 2, 2017 | Fallen Oak
www.2017mgrc.com

Mississippi Golf Resort Classic Launches Birdies for Charity Drive for 2017

Mississippi Golf Coast –The eighth annual Mississippi Golf Resort Classic will launch the 2017 Birdies for Charity Drive for local charities beginning Thursday, January 12th. Any registered 501(c)(3) organization is eligible to participate in Birdies for Charity. Once qualified and enrolled, they have the freedom to solicit pledges based on the number of birdies made by PGA Tour Champions players during the 2017 Mississippi Golf Resort Classic.

Through the program, individuals and corporations are given the opportunity to make a one-time or a per-birdie donation to the eligible charity of their choice. The MGRC Foundation covers all administrative costs and 100% of every pledge collected goes directly to the specified charity and there is no “risk” or out of pocket expenses. In addition, the tournament awards the top three charities with additional bonus money.

The Birdies for Charity program is another way for the MGRC to give back to the community by helping local charities raise funds for their cause. For more information, please contact Mary Wesche at mwesche@brunoeventteam.com or 228-243-7021.

The 2017 Mississippi Golf Resort Classic will take place March 30 – April 2 at Fallen Oak in Biloxi. This will be the eighth year that the Mississippi Gulf Coast will host the best players on the PGA Tour Champions. For the seventh consecutive year, all three tournament rounds will be broadcast live on the Golf Channel.

Tickets are \$15 and will go on sale after the first of the year and can be purchased online at www.2017MGRC.com or by calling the tournament office at (228) 896-6365. Children 16 and under are admitted free with a ticketed adult and all active and retired military and their families are admitted free with a military issued identification card.

About The Mississippi Golf Resort Classic

The Mississippi Golf Resort Classic is uniquely funded by a group of consortium partners, who see this event as an ideal way to promote the Mississippi Gulf Coast. The 2017 major contributing partners are: Mississippi Power, C Spire, IP Resort & Spa, F.E.B. Distributing, Hard Rock Biloxi, Harrah’s Gulf Coast, Hancock Bank, Coca-Cola and Beau Rivage Hotel & Resort-Fallen Oak. The tournament is administered through the MGRC Foundation, Inc. whose mission is to promote tourism on the Mississippi Gulf Coast.

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About PGA TOUR Champions

PGA TOUR Champions is a membership organization of golfers age 50 and older, with the most recognizable and accomplished players in the game - including 34 members of the World Golf Hall of Fame, which compete regularly in its events. PGA TOUR Champions is where Legends play, and is home to The Ultimate Clubhouse. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000. The primary purpose of PGA TOUR Champions is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, protect the integrity of the game and generate significant charitable and economic impact in communities in which it plays. In 2016, the newly-introduced Charles Schwab Cup Playoffs will identify and recognize the Tour's leading player via a season-long race for the Charles Schwab Cup. The Commissioner of the PGA TOUR is Jay Monahan. Greg McLaughlin is President of PGA TOUR Champions. The PGA TOUR's website is pgatour.com, the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, Fla. Follow PGA TOUR Champions at facebook.com/PGATOURChampions and on Twitter @ChampionsTour.

About Bruno Event Team

Bruno Event Team is the leader in delivering event excellence and is experienced in all facets of event management. Bruno Event Team services each client with expertise in strategic planning, marketing, advertising, public and media relations, ticket and merchandise sales, sponsor relations, hospitality consulting, event operations, event financial planning/accounting and volunteer coordination. Bruno Event Team employs a year-round staff of 80+ employees in 13 offices around the United States and Canada. For more information, please visit www.brunoeventteam.com.